



# SPONSORSHIPS

THE CITY OF  
*Painesville*

## 2024 Event Sponsorships – Recreation Department

Each year, sponsorships and donations play a major role in the success in Painesville Recreation Department events and programs. **Our goal is to host free community events and programs available to all members of our community, especially families.** This is only made possible through the generous support of local businesses and organizations. Painesville City events are well-managed, well-attended and most importantly, supported by the entire Painesville community.

### Event Series



#### Concerts in the Park

**Wednesdays, June 5 – July 31, 2024**  
**6:00-8:00 p.m., Painesville Square**

Painesville's Concerts in the Park is a free concert series that runs **8 weeks** in the summer on Wednesday nights in Painesville Square. The series draws over 2,500 people a summer. It is a relaxed, family-friendly atmosphere where attendees are encouraged to bring chairs or a blanket and enjoy free music in beautiful, tree-lined Painesville Square.

- ~~GOLD Sponsor - \$6,000~~ **SOLD**
- Silver Sponsor - \$3,000
- Bronze Sponsor - \$1,000
- Community Sponsor - \$100



#### Painesville Farmers Market

**Thursdays, June 6 – Sept 26, 2024**  
**12:00-4:00 p.m., Painesville Square**

Painesville Farmers Market runs for **15 weeks** from June through September. Enjoy fantastic local produce, sauces, flowers, honey, soaps and more. This is a very successful market for our vendor and enjoyed by hundreds of visitors each week. Food trucks also service the lunchtime crowd in Painesville Square.

- ~~GOLD Sponsor - \$2,000~~ **SOLD**
- Silver Sponsor - \$1,000
- Bronze Sponsor - \$500
- Community Sponsor - \$100

### Event Series Packages

#### **GOLD Sponsor** *(only one spot available per series)*

- Name and logo headlines as presenting sponsor of event, with mention in "Speaking of Painesville" resident newsletter
- Opportunity to host information booth (you run) or distribute promo items (you supply)
- Your name and logo on signage, media releases and promotions
- Your name and logo with link/tag on both city website and social media (14k+ followers)
- Verbal acknowledgement during event

#### **Silver Sponsor**

- Opportunity to host information booth (you run) or distribute promo items (you supply)
- Your name and logo on signage, media releases and promotions
- Your name and logo with link/tag on both city website and social media (14k+ followers)
- Verbal acknowledgement during event

#### **Bronze Sponsor**

- Your name and logo on signage and print promotions
- Your name and logo with link on both city website and social media (14k+ followers)
- Verbal acknowledgement during event

#### **Community Sponsor**

- Verbal acknowledgement during event



## Senior Luncheons

*Multiple Times a Year  
Dates & Times TBD*

Painesville Recreation's Senior Luncheons provide the opportunity for local Painesville area senior citizens to gather and socialize, while enjoying a free lunch and goodies. Depending on the hosted venue, lunches range from 75 to 100 participants.

- **GOLD Sponsor** - \$2,000
- **Silver Sponsor** - \$1,000
- **Bronze Sponsor** - \$500
- **Community Sponsor** - \$100

## Single Event



### Spring Egg Hunt

*Saturday, March 23, 2024  
10:00 a.m., Painesville Square*

Painesville's annual spring tradition! Hundreds of children and their families gather to search for candy-filled eggs in Painesville Square. Special eggs contain tickets for large basket prizes and the Easter Bunny makes an appearance in the Gazebo.

- ~~**GOLD Sponsor** - \$3,000~~ **SOLD**
- **Silver Sponsor** - \$1,500
- **Bronze Sponsor** - \$500
- **Community Sponsor** - \$100



### Outdoor Movie Night

*Saturday, August 24, 2024  
7:00 p.m., Painesville Square*

Painesville Recreation's Movie in the Park is an annual summer event bringing hundreds of visitors to Painesville Square to enjoy a family-friendly movie displayed on a large LED screen. The event is free to the community.

- **GOLD Sponsor** - \$3,000
- **Silver Sponsor** - \$1,500
- **Bronze Sponsor** - \$500
- **Community Sponsor** - \$100



### Fall Chili Cook Off

*Saturday, September 21, 2024  
1:00-3:00 p.m., Painesville Square*

It's the annual Cook Off! Residents and visitors are welcome to enter their best chili for six coveted award categories voted on by judges and the people. This event is held in Painesville Square with LIVE college football on a giant video truck screen to set the fall mood. Attendance ranges from 250-300 tasters.

- **GOLD Sponsor** - \$1,500

## Event Packages

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- Your name and logo with link/tag on both city website and social media (14k+ followers)
- Verbal acknowledgement during event

### **Silver Sponsor**

- Opportunity to host information booth (you run) or distribute promo items (you supply)
- Your name and logo on signage, media releases and promotions
- Your name and logo with link/tag on both city website and social media (14k+ followers)
- Verbal acknowledgement during event

### **Bronze Sponsor**

- Your name and logo on signage and print promotions
- Your name and logo with link on both city website and social media (14k+ followers)
- Verbal acknowledgement during event

### **Community Sponsor**

- Verbal acknowledgement during event

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- **Silver Sponsor** - \$500
  - **Bronze Sponsor** - \$250
  - **Community Sponsor** - \$100
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### **Fall Fest**

**Saturday, October 12, 2024**

**3:00-6:00 p.m., Kiwanis Recreation Park**

Painesville Fall Fest has become one of Painesville Recreation's most popular events of the calendar year, with families coming down to Rec Park for an afternoon full of free, fall family fun! Activities include hay rides, trunk or treat, pumpkin decorating, food trucks, costume contest, Halloween-themed games and prizes. The event attracts over 1,500 people in a three-hour time span!

- **GOLD Sponsor** - \$5,000
  - **Silver Sponsor** - \$2,500
  - **Bronze Sponsor** - \$1,000
  - **Community Sponsor** - \$100
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### **Spirit of the Season**

**Friday, November 22, 2024**

**5:00-8:00 p.m., Painesville Square**

Spirit of the Season features the official city tree lighting, Santa Claus' North Pole workshop, horse and carriage rides around the Square, dance performances, a live reindeer and holiday-themed crafts and games. Crowds range from 1,000-2,000 in a three-hour time span.

- **GOLD Sponsor** - \$5,000
- **Silver Sponsor** - \$2,500
- **Bronze Sponsor** - \$1,000
- **Community Sponsor** - \$100



## 2024 Event Sponsorship Reservation Form

### Contact Information

Organization/Business	
Contact Person	
Street Address	
City, State, Zip Code	
Phone	
Email	

### Event Information

Event	Sponsorship Level	Amount
<b>Total:</b>		

This form is not binding and does not guarantee reservation of space. **Please email this completed form to Justin Gollin at [jgollin@painesville.com](mailto:jgollin@painesville.com).** Justin can also be reached at 440-392-5907.

City staff will reach out to you with event details and payment instructions to confirm your sponsorship.

For additional questions or to develop a custom sponsorship package, call our Public Information Officer at 440-392-0350 to discuss options. The City of Painesville reserves the right to decline sponsorship. Pricing and availability are subject to change without notice.